

The Museum 2010 初步議程 (大會保留修正之權利)

5月17日 星期一

場地：A

09:20-10:05 專題演講 Ms. Kate Bellamy

10:05-10:50 專題演講 張譽騰館長

UK museums – Working in partnership

台灣的文化政策與博物館的發展

博物館政策與管理 (場地：A)		
時間	發表人	論文題目
11:10-11:30	蔣玉嬋	地方文化館的現狀與課題—自文化公民權的觀點分析
11:30-11:35	Q&A	
11:35-11:55	曾信傑	博物館治理—民眾參與暨社會責任
11:55-12:00	Q&A	
12:00-12:20	劉正輝	生態博物館再思考：過去、現在與未來
12:20-12:25	Q&A	

蒐藏、詮釋和設計 (場地：B)		
時間	發表人	論文題目
11:10-11:30	耿鳳英	誰的故事?—論博物館展示詮釋
11:30-11:35	Q&A	
11:35-11:55	鄭邦彥	博物館是「殿堂」? 還是「論壇」? 由台灣蘆荻社大《凝視驛鄉—移工攝影展》談起……
11:55-12:00	Q&A	
12:00-12:20	城菁汝	從個人敘事記憶到城市史：博物館應用記憶百寶箱之初探
12:20-12:25	Q&A	

場地：A

13:30-14:15	專題演講	Prof. Simon Knell
14:15-15:00	專題演講	Mr. Satoshi Ohori

Making the past the future: Europe, history and national museums

Museum and cultural policy - From the point of view of the effects on local area

蒐藏、詮釋和設計；博物館系統與博物館群建置（場地：A）		
時間	發表人	論文題目
15:30-15:50	林崇宏	博物館文化創意商品設計與創新之研究
15:50-15:55	Q&A	
15:55-16:15	楊建民、郭鎮武、游文人、楊喻翔	SSCI中有關博物館學主題的文獻計量研究
16:15-16:20	Q&A	
16:20-16:40	林克享	國立臺灣史前文化博物館南科分館展示設計企畫
16:40-16:45	Q&A	
16:45-17:05	陳琬茹、羅雁紅	探討整合行銷效果對博物館超級特展的購買行為之影響－以涉入度為中介變項
17:05-17:10	Q&A	
17:10-17:30	周佳旻	「首都文化園區－臺灣博物館系統」建構的城市空間變遷
17:30-17:35	Q&A	

博物館觀眾：博物館的溝通和教育（場地：B）		
時間	發表人	論文題目
15:30-15:50	李靜芳	從藝術養生到成功老化：初探美術館老年志工的服務動機、障礙與經驗
15:50-15:55	Q&A	
15:55-16:15	林明良、蘇明俊	物件中心學習：科學博物館課程開發與教學模式之研究
16:15-16:20	Q&A	
16:20-16:40	洪淑君、李靜芳	遇見美術館：國小啟智班學童美術館學習方案之教學研究
16:40-16:45	Q&A	
16:45-17:05	江濡因	龜山眷村故事館之建構與展示性別意象之研究
17:05-17:10	Q&A	

5月18日 星期二

場地：A

09:00-09:45 Keynote speech Dr. Robert Janes  
 09:45-10:30 Keynote speech 林曼麗教授

Museums: Stewards or spectators?

博物館的創新思維

博物館觀眾：博物館的溝通和教育（場地：A）		
時間	發表人	論文題目
10:50-11:10	王啓祥	博物館的價值與評量－觀眾學習成果的觀點與實踐
11:10-11:15	Q&A	
11:15-11:35	鄧欣潔、林容嫻	科技始終來自於人性！？談觀眾參觀書畫多媒體展示之態度與感受
11:35-11:40	Q&A	
11:40-12:00	李兆翔	探索臺灣博物館觀眾研究
12:00-12:05	Q&A	
12:05-12:25	簡孜宸	如膠似漆還是保持距離？博物館觀眾的陪伴行為與社交動機
12:25-12:30	Q&A	

博物館政策與管理（場地：B）		
時間	發表人	論文題目
10:50-11:10	黃世輝、劉秋雪、高宜滂、余泰魁	地方文化館館員與入館觀眾評量落差研究－社區營造構面之比較
11:10-11:15	Q&A	
11:15-11:35	葛子祥	從跨組織之間的學習探討博物館環保行動的推展
11:35-11:40	Q&A	
11:40-12:00	林玟伶	觀光型博物館之重要表現程度分析研究
12:00-12:05	Q&A	
12:05-12:25	鍾珞筠	以當代藝術活化博物館的策略研究：以美國嘉德納博物館（The Isabella Stewart Gardner Museum）
12:25-12:30	Q&A	

場地：A

13:30-14:15 專題演講 Ms. Suzanne MacLeod  
 14:15-15:00 專題演講 陳佳利教授

Towards and ethics of museum architecture

創傷、知識與回憶：探921地震教育園區之展示建構與詮釋

博物館觀眾：博物館的溝通和教育（場地：A）		
時間	發表人	論文題目
15:30-15:50	彭文	遺址博物館的教育政策——以秦始皇兵馬俑博物館為例
15:50-15:55	Q&A	
15:55-16:15	謝慧中	博物館與高齡終身教育
16:15-16:20	Q&A	
16:20-16:40	陳勇輝、姜海、劉銘欽、周淑芬	BOT架構之下教育推廣的策略與實務
16:40-16:45	Q&A	
16:45-17:05	盧雯月、葉亞琪、張瀟心、李宜霏、劉津瑋、李翊琳	博物館導覽員導覽幼兒之初探
17:05-17:10	Q&A	
17:10-17:30	戴君宜	是誰在說故事---傷慟事件展示的差異性
17:30-17:35	Q&A	

博物館的社會責任（場地：B）		
時間	發表人	論文題目
15:30-15:50	藍武芳	博物館，引領社會進步多元角色的詮釋者
15:50-15:55	Q&A	
15:55-16:15	張崇山	典藏過去、策勵未來—台灣工業史蹟館之使命與價值
16:15-16:20	Q&A	
16:20-16:40	習賢德	戰爭博物館的功能與社會責任
16:40-16:45	Q&A	
16:45-17:05	林頌恩	博物館體現新移民文化的社會角色之嘗試——以史前館與東南亞外籍配偶社群合作為例
17:05-17:10	Q&A	
17:10-17:30	陳聖旻、劉建宏	地方型博物館的社會責任-以台北縣客家文化園區為例
17:30-17:35	Q&A	

5月19日 星期三

場地：A

09:00-09:45 專題演講 Prof. Richard Sandell  
 09:45-10:30 專題演講 Prof. Kidong Bae

Museums and social justice: Ethics, activism, responsibility

Museum development of museums and preservation of cultural heritage in Korea

數位博物館（場地：A）		
時間	發表人	論文題目
10:50-11:10	黃瑞茂	古蹟保存取向的數位博物館建構--淡水古蹟博物館數位典藏計畫為例
11:10-11:15	Q&A	
11:15-11:35	廖敦如	從知識管理的角度分析數位博物館內涵之建構與規劃—以「百年傳說:虎威凜凜」數位博物館為例
11:35-11:40	Q&A	
11:40-12:00	吳紹群	Museum 2.0概念的可能性與真實性：由博物館觀點探討Web 2.0科技的應用及其問題
12:00-12:05	Q&A	
12:05-12:25	黃凱祥	應用Media Wiki於國立臺灣歷史博物館知識庫建構之初探
12:25-12:30	Q&A	

博物館政策與管理（場地：B）		
時間	發表人	論文題目
10:50-11:10	張寶釧	博物館的新視野—以淡水古蹟博物館經營做為地方發展觸媒之探究
11:10-11:15	Q&A	
11:15-11:35	林仲如	了解博物館非主要觀眾群族-博物館與其日常生活結合之必要性
11:35-11:40	Q&A	
11:40-12:00	溫淑姿	文化機構決策分析初探
12:00-12:05	Q&A	
12:05-12:25	郭瑞坤	戰後台灣現代性、文化政策與博物館的變遷
12:25-12:30	Q&A	

The Museum 2010 Preliminary Session Programme

Monday, 17 May

**Room A**

09:20-10:05 Keynote speech Ms. Kate Bellamy

UK Museums – Working in Partnership

10:05-10:50 Keynote speech Prof. Francis, Y.T. Chang

The Development of Cultural Policies and Museums in Taiwan

The digital museum ( ROOM C )		
TIME	Speakers	Topic
11:10-11:30	HOGBEN, Gavin	Massively, Multi-player, Museum, Mobile, Online, Onsite, worlds
11:30-11:35	Q&A	
11:35-11:55	MESKO, Iris	Digitalized knowledge
11:55-12:00	Q&A	
12:00-12:20	LIU, I-Ling HSIEH, Chun-Ko LIN, Quo-Ping CHU, Josephine H. L.	Exploring novel HCI applications in the National Palace Museum
12:20-12:25	Q&A	

( Room D )		
TIME	Speakers	Topic
11:10-11:50	Prof. Eiji Mizushima	<b>Keynote speech:</b> From Cultural Property to Digital Cultural Heritage - Japanese perspective with conservation organization
11:50-11:55	Q&A	
11:55-12:15	CHIU, Chunni OMATSU, Mika TAKAKURA, Daisuke	Production of cultural heritage map that uses QR code ( A Japanese case study )
12:15-12:20	Q&A	

## ROOM A

13:30-14:15 Keynote speech Prof. Simon Knell

14:15-15:00 Keynote speech Mr. Satoshi Ohori

Making the past the future : Europe, history and national museums

Museum and cultural policy ~ from the point of view of the effects on local area

Engaging visitors: museum communication and education (ROOM C)		
TIME	Speakers	Topic
15:30-15:50	HACHELER, Beat	Approaching a Social scenography in museums of the 21 <sup>st</sup> century
15:50-15:55	Q&A	
15:55-16:15	MASON, Rhiannon	One voice to many voices: Co-production and art gallery displays
16:15-16:20	Q&A	
16:20-16:40	TAM, Cheung On WAI, Ng Mau	Development of Multimedia and Interactive Guide Used in Museums: Learning Art through Constructive Appreciation and Criticism
16:40-16:45	Q&A	
16:45-17:05	HUANG, Han-yin	Re-examining the Heritage-Community Dynamics in Taiwan: tales of local cultural workshops
17:05-17:10	Q&A	
17:10-17:30	HSIN, Chih-Ning	"Who are we?" The construction of museum identity – A case study on the faces of the National Museum of History
17:30-17:35	Q&A	

Social responsibility of museums; Collections, interpretation and design (ROOM D)		
TIME	Speakers	Topic
15:30-15:50	EDWARDS, Hazel	What does the credit crunch mean for community engagement in museums? Re-visioning Newcastle's Discovery Museum in a recession
15:50-15:55	Q&A	
15:55-17:25	KIM, Henry S.    MEYVAERT, Frederic	Crossing Cultures Redefining and Redisplaying the Ashmolean Museum <b>(90-minute colloquium session)</b>
17:25-17:30	Q&A	

Tuesday, 18 May

**ROOM A**

09:00-09:45 Keynote speech Dr. Robert Janes  
 09:45-10:30 Keynote speech Prof. Man-Li Lin

Museums: Stewards or Spectators?  
 (To be confirmed)

Social responsibility of museums (ROOM C)		
TIME	Speakers	Topic
10:50-11:10	Dr. ZAPRI, Dimitra	Sustaining museums in the local community: ecological perspectives of museum Education
11:10-11:15	Q&A	
11:15-11:35	CHAO, Hsin-Yi	All for All; Art from All: The Responsibility in Future Museums for visitors and Artists with Visual Impairments
11:35-11:40	Q&A	
11:40-12:00	LEE, Jaekyung	Educational Provisions for the Children under 5s at the Geffrye Museum
12:00-12:05	Q&A	
12:05-12:25	HSIEH, Pei-Hsuan CHANG, Hsin-Chen	A comparison of student visitors' comprehension of Biology: Two approaches to content exposure from guided tours
12:25-12:30	Q&A	

Social responsibility of museums (ROOM D)		
TIME	Speakers	Topic
10:50-11:10	BULL, John	Museums bridging the employability gap
11:10-11:15	Q&A	
11:15-11:35	DeFREESE, Michelle	Museums and the Economic Crisis
11:35-11:40	Q&A	
11:40-12:00	CRUMP, Caroline M.	Creating Awareness of Critical Environmental Issues by Engaging the South African Public with Interactive Educational Exhibitions
12:00-12:05	Q&A	
12:05-12:25	ONISHI, Mai	Learning in Japanese Museums: Case study at two local history museums
12:25-12:30	Q&A	

## ROOM A

13:30-14:15 Keynote speech Ms. Suzanne MacLeod

14:15-15:00 Keynote speech Dr. Chia-Li Chen

Towards and ethics of Museum Architecture

Trauma, Knowledge & Memories: On the Exhibition and Interpretation of the 921 Earthquake Education Park

Social responsibility of museums (ROOM C)		
TIME	Speakers	Topic
15:30-15:50	TZANG, K. Linda	The Elusive Ideal: multiculturalism in museums
15:50-15:55	Q&A	
15:55-16:15	RAWAT, Bharat Raj	Social Responsibility of the Museums in the context of Nepal
16:15-16:20	Q&A	
16:20-16:40	MASHIMO, Yayoi	Museum Approaches to Accessibility and Inclusion: Enhancing Learning in Museums for People with Disabilities
16:40-16:45	Q&A	
16:45-17:05	ARAINIKASIH, Ajeng Ayu	The Immigration Museum of Indonesia
17:05-17:10	Q&A	
17:10-17:30	YANG, Chih-Chieh	Copyright and Licensing Issues of National Palace Museum
17:30-17:35	Q&A	

Collections, interpretation and design (ROOM D)		
TIME	Speakers	Topic
15:30-15:50	Dr. GROSSER, Sabine	The Role of Museums in the Distribution of Contemporary Art Looking at an Asian Country
15:50-15:55	Q&A	
15:55-16:15	Dr. VARUTTI, Marzia	'Indigenizing' the nation? The politics of representation of Aborigines in the museums of Taiwan
16:15-16:20	Q&A	
16:20-16:40	SEE, Meah Ang	Transformation, Integration and Identity formation: Bahay Tsinoy – Museum of the Chinese in Philippine Life
16:40-16:45	Q&A	
16:45-17:05	VISWANI, Melissa MOGAN, Kumar	DIVERSIFYING FASHION EXHIBITS TO INCLUDE SOUTH ASIAN CULTURE IN THE MAINSTREAM A case study of the Victoria and Albert Museum and Snibston Discovery Park
17:05-17:10	Q&A	
17:10-17:30	CAMPBELL, Mei	Collectors, individual collections, museum collections and cultural heritage – a case study on how to interpret museum collections as collective cultural heritage!
17:30-17:35	Q&A	

Wednesday, 19 May

**ROOM A**

09:00-09:45 Keynote speech Prof. Richard Sandell

Museums and Social Justice: ethics, activism, responsibility

09:45-10:30 Keynote speech Prof. Kidong Bae

Museums development and preservation of cultural heritage in Korea

Museum management, policy and marketing (ROOM C)		
TIME	Speakers	Topic
10:50-11:10	WEST, Robert M.	The evolving Science museum
11:10-11:15	Q&A	
11:15-11:35	CHEN, Jeng-Horng HUANG, Patricia H.	Museum Exhibition as a Way of Policy Discussion: NCKU's Exhibition of Purdue- Formosa Project as an Example
11:35-11:40	Q&A	
11:40-12:00	CHU, Chi-jung	The relationship between the state and museums: looking at the developmental state of Taiwan
12:00-12:05	Q&A	
12:05-12:25	CHIANG, Min-Chin	The Lost and Found of Community at a Local Museum
12:25-12:30	Q&A	

Museum management, policy and marketing (ROOM D)		
TIME	Speakers	Topic
10:50-11:10	Dr. CHANG, Hsiu-Chuan Dr. TSAI, Pei-Tsuen Dr. CHENG, Tsai-Feng	Applying the Balanced Scorecard to Evaluate the Performance of Public Museums-An Empirical Study in Taiwan
11:10-11:15	Q&A	
11:15-11:35	Dr. YEH, Shang-Ching	Exploring museum internal service chain: An empirical test
11:35-11:40	Q&A	
11:40-12:00	HSIEH, Chi-Ming Dr. STOEP, Gail A. Vander Dr. PARK, Sung Hee	An Examination of the determinants of Museum visitors' intentions to revisit: the Case of National Museum in Taiwan
12:00-12:05	Q&A	
12:05-12:25	CHEN, Yun-Ju	Structure and practice: regulation and roles of art museum education in China and Taiwan
12:25-12:30	Q&A	